



## Working with the Research Inclusion, Diversity, and Equity (RIDE) Council at iConquerMS

Need help collecting and integrating diverse patient perspectives into your next research project? We can help!

The iConquerMS Research Inclusion, Diversity, and Equity (RIDE) Council is a group of people living with MS focused on broadening participation in research by highlighting the voices and experiences of people from traditionally underrepresented groups such as the Hispanic/Latinx, Black/African American, Asian American, rural, LGBTQ+, veteran, and disabled communities.

## Ways we engage with researchers:

The RIDE Council is equipped to engage with researchers at numerous stages in the research process. Here are just a few!

- Develop recruitment plans that are effective and culturally appropriate
- Help define the research priorities of underrepresented communities
- Provide advice and direction on working effectively with participants from underrepresented communities.
- Reality-test ideas and approaches
- Provide input on cultural considerations to project design
- Review outreach materials and messaging
- Assist in the development of materials to enable participants to better understand the research process
- Develop result dissemination plans that communicate important findings and build trust
- Review clarity and cultural relevancy of research reports/findings

Examples of past engagements include:

- Focus groups to discuss how outcome measures are perceived across cultures
- Feedback on plans for an upcoming study for Black/African-Americans
- Input from Hispanic/Latinx members on research result dissemination mechanisms

For more information including cost estimates, please reach out or visit us online!

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iConquerMS is an online community of people with MS supported by the Accelerated Cure Project, a patient-founded non-profit organization dedicated to accelerating MS research.